



Forever Two Wheels Design

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Marc Frantz started out mildly customizing bikes for customers whilst working as General Manager of a Harley-Davidson dealership in Toronto Canada.

He decided to pursue his vision of creating styling prototypes for the Harley-Davidson Motor Company, to help them gain more market share, and perhaps secure a position in their Design Centre.

Each bike built would be professionally photographed and then furnished to Willie G. Davidson during bi-annual world dealer meetings.

His first creation was a conversion of a 2002 Heritage Softail, which would be later introduced as the 2004 "Deluxe". This prototype appeared in Canadian magazines, on The Discovery Channel and a "Canada AM" morning show interview of Jesse James back in 2003.

His second creation was to take a 2004 V-Rod "B" model and black it out using various textures, from crinkle to satin finishes. This prototype has spawned the 2007 Night Rod Special Edition.

This prototype first appeared in the December 2004 Toronto International Auto Show to an eager crowd of people thinking it was an actual model you could purchase. "The response was incredible" he says.

In January of 2005, it won 5th place at the Toronto International Motorcycle Show.

It also appeared in the April 2005 issue of Canadian Biker, the May 2005 issue of Motorcyclist Magazine, the June 2005 issue of Inside Motorcycles, and another "Canada AM" morning show!

Although The Harley-Davidson Motor Company has yet to formally acknowledge his design contributions, the styling descendancy is clearly seen. "I am still very honored and proud to have the motor company adopt my ideas and turn them into real models." "This is the reason why I did this!" he says with a smile.

As Marc continues to make customs for other customers, his dream is to design for a major manufacturer. "Harley would be my first choice, but you never know." he says.

Marc is currently working on another prototype. "It's going to be something special, and hopefully, Harley-Davidson will make it a "CVO Screamin Eagle" model some day."

We'll have to wait and see.

Soon, there will be pages added for each prototype project to showcase all of the bikes he has created.